

Sample Cut/Paste Email 2 - Individual

Dear...

Gender-based violence affects us all. Any one of us could be impacted by this reality. In fact, 50% of Canadian women will experience violence in their lifetime whether in homes, workplaces and so many other purportedly safe places. When the pandemic hit Ontario, increases in gender-based violence were not far behind. For many women in our community, seeking help became even more difficult and the rate and severity of the violence they experience surged. They turned to Anova. They turned to Anova because we believe survivors. They turned to Anova because we provide safety and we can help stop the cycle. But we can't do it alone.

On September 29, 2022 Anova is hosting the 11th Annual Wine, Dine & Showtime fundraising gala. We are excited to be in person this year for an evening that brings together survivors and loved ones as well as businesses and service clubs to celebrate the amazing strength of women in our community. Funds raised at our gala will be directly invested back into the community through shelter, support, advocacy and education.

I am reaching out today to invite you to contribute to our **(live and/or silent)** auction by donating a **(product, gift certificate or service.)** Your support will help make this event a huge success!

It is through the generosity of individuals and community-minded organizations that hope is possible for those directly impacted by gender-based violence.

You can help make change on this issue.

You can help amplify voices that are silenced.

You can stop the cycle.

Help us answer the call and agitate for change.

Thank you for considering a donation to our **live/silent** auction. If you have any questions, please feel free to contact me at (your contact information)

We hope to see you at Wine, Dine and Showtime!