

Sample Cut/Paste Email 2 - Individual

Dear...

Gender-based violence affects us all. Any one of us could be impacted by this reality. In fact, 50% of Canadian women will experience violence in their lifetime whether in homes, workplaces and so many other purportedly safe places. When the pandemic hit Ontario, increases in gender-based violence were not far behind. For many women in our community, seeking help became even more difficult and the rate and severity of the violence they experience surged. They turned to Anova. They turned to Anova because we believe survivors. They turned to Anova because we provide safety and we can help stop the cycle. But we can't do it alone.

On October 13, 2023, Anova is hosting our 13th Annual Fundraiser under a new name...*The Giving Gala*. We are excited for our theme this year, *A Rhinestone Rodeo*, an evening bringing together survivors and loved ones as well as community members, businesses and service clubs to celebrate the amazing strength of women in our community. Funds raised at our gala will be directly invested back into the community through shelter, support, advocacy and education.

I am reaching out today to invite you to contribute to our (live and/or silent) auction by donating a (product, gift certificate or service.) Your support will help make this event a huge success!

It is through the generosity of individuals and community-minded organizations that hope is possible for those directly impacted by gender-based violence.

You can help make change on this issue.

You can help amplify voices that are silenced.

You can stop the cycle.

Help us answer the call and agitate for change.

Thank you for considering a donation to our live/silent auction. If you have any questions, please feel free to contact me at (your contact information)

Name

The Giving Gala Planning Committee