

## ***Sample Cut/Paste Email 3***

Dear...

I am reaching out today to invite you to contribute to our (live and/or silent) auction at Anova's 13<sup>th</sup> Annual Fundraising Gala on October 13, 2023.

We are looking for donations of

Funds raised at our gala will be invested back into the community through shelter, support, advocacy and education.

Who we are:

- Anova is the largest shelter and sexual assault centre in Ontario, serving and supporting thousands of survivors every year.
- At our core, we:
  - Believe survivors.
  - Work to break down structural inequities.
  - Always open the door.

The issues:

- Gender-based violence affects us all. Any one of us could be impacted by this reality. In fact, 50% of Canadian women will experience violence in their lifetime whether in homes, workplaces and so many other purportedly safe places.
- When the pandemic hit Ontario last year, increases in gender-based violence were not far behind
- The pandemic has made it even tougher for people to seek help, as many folks can't get away from partners to connect with supports or to create a safety plan
- Many survivors are having more difficulty obtaining counselling without the space or privacy they need to heal.
- We continue to receive more calls for support but perhaps the most alarming impact is that we are seeing the severity of the violence experience increase.

The solution:

- At Anova, shelter is much more than a roof, it's a frontline response of care and safety.
- We know this donation will help us generate the funds we need to keep our shelter doors open, bellies full and for the continuation of our counselling program.

We thank you for your consideration and look forward to hearing from you! If you have any questions, please feel free to contact me at (your contact information).

Name

The Giving Gala Planning Committee