

#WeBelieveSurvivors Campaign

May 2025

Subject: Join the National #WeBelieveSurvivors Campaign

Dear Colleagues,

We are a collective of five gender-based violence and Violence Against Women organizations from the London-Middlesex area and we are writing to invite you to be part of a growing national moment of solidarity and support for survivors of sexual violence.

As the Hockey Canada trial continues over the next few weeks, we are witnessing a powerful groundswell of public concern - especially from young people - about rape culture, justice, and survivor dignity. Many survivors across the country are watching, reliving trauma, and wondering if their stories will be met with belief.

At Anova, London Abused Women's Centre, Women's Rural Resource Centre, Changing Ways and The Muslim Centre for Social Support and Integration, we believe they must be. Our organizations serve the London-Middlesex area in southwestern Ontario. For decades, our organizations have been at the forefront of prevention, crisis support, and feminist organizing in our region. Over the past few years, our team has been supporting local survivor-led organizing, and we have personally had the honour of witnessing EM's courage in the courtroom during this trial.

We are launching a national campaign - **#WeBelieveSurvivors** - supported by survivor advocates, educators, and front-line crisis organizations nationwide.

Each day throughout the trial, we will be sharing content to:

- Affirm belief in survivors
- Challenge rape myths (including those related to alcohol)
- Support those disclosing harm.
- Provide healing tools for survivors.
- Invite Canadians to act in solidarity



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We aim to create a **unified national voice** so survivors, especially youth, feel the full weight of our collective care. You can participate by:

- Sharing our daily posts and resources
- Signing on to our **statement of solidarity**
- Joining our **Verdict Day action** (in-person or online)
- Linking to our campaign hub: www.anovafuture.org/we-believe-survivors
- Adding your logo and voice to this movement

This moment is bigger than one case. Together, we can ensure survivors across Canada know they are seen, supported, and never alone. Please let us know if you'd like to join by emailing Suzie Hagan at suzieh@anovafuture.org. We'll follow up with a campaign toolkit, social content calendar, and suggested posts.

With deep gratitude,



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