



a future without violence.

Corporate Giving Package

*Real change needs real investment.
Let's build a safer, stronger future.*

Get in Touch:



519-642-3003



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255 Horton Street E. – 3rd Flr

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Anova aims for a Future Without Violence, fostering an inclusive world free from fear. We provide shelter, counselling, crisis response, and resources for those affected by gender-based violence, focusing on safety, support, advocacy, and education. Anova seeks to eliminate patriarchal patterns contributing to violence and inequality through trauma-informed, inclusive services that promote healing and hope.

We're here to help people find safety today and build strength for tomorrow.

Contact Our Team

Fund Development & Communications

Manager – Nikki Marsh

1-519-642-3003 ext. 2253

Assistant – Kearra Johnston

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Charitable Registration Number: 123582348RR0001



The Need for Financial Support

The demand for our services has never been greater—and we can't meet it alone.

As a corporate partner, your financial support helps ensure that survivors of violence have access to safe shelter, trauma-informed care, and the resources they need to rebuild their lives. This is more than charity—it's community investment. By standing with us, your business becomes a visible force for safety, equity, and lasting change. Together, we can respond to urgent needs and build a stronger future for everyone.

Your support helps close the gap between those who need help—and those we're able to reach.

These numbers show the reality.



743

Number of times Anova turned women away from shelter due to lack of beds

23

Women on the waitlist for sexual assault counselling

434

Women supported through walk-in services

7704

Calls received through our 24/7 Crisis & Support Line

Sexual Violence Prevention Month

Sponsorship levels are available for each event. Please inquire further for a full breakdown of opportunities.

May is the federally designated month to raise awareness about sexual abuse in Canada. Anova is committed to ensuring survivors across the country know they are seen, supported, and never alone. Join us in raising funds and awareness for our programs.

Sponsorship benefits include:

- Recognition in event signage and social media
- Logo placement on event materials
- Opportunity for on-site presence

We
BELIEVE —
Survivors

Annually on May 2nd

An annual advocacy event in the #WeBelieveSurvivors campaign honors the date when survivor EM testified in the Hockey Canada sexual assault trial in 2025.

The
Giving Morning —
From Breakfast to Brighter Futures

May 7th, 2025

Our signature fundraising breakfast designed to teach individuals about the work Anova does and share survivor stories of resilience.

Healing
in
Community —

May 30th, 2025

A community day in the park focused on healing and resilience. Equipped with activity, vendors, art, and more.

Additional sponsorship opportunities year round!

Connect with us for more details!

Shelter Meals

Stat meals, such as holiday dinners and cultural celebrations, provide joy, dignity, and belonging for women and children in shelters. Select a date below & provide catered meals for a minimum of 67 residents, allowing shelter cooks to spend time with loved ones. These meals celebrate cultural diversity and often include festive decorations, music, and small gifts.

Sponsorship Benefits

- Recognition in donor communications
- Optional meal dedication
- Impact updates

Ontario Family Day (Feb 16th)

Ramadan Iftar meals (Feb 17th – Mar 19th)

Eid (Mar 20th)

Good Friday (Apr 3rd)

Easter Monday (Apr 6th) **SOLD!**

Victoria Day (May 18th)

Canada Day (July 1st)

Civic Holiday (Aug 3rd)

Thanksgiving (Oct 12th) **SOLD!**

Christmas Day (Dec 25th)

Boxing Day (Dec 26th) **SOLD!**

New Year's Day (Jan 1st)

\$500 = 1 meal per resident at 1 shelter
\$1000 = 1 meal for every resident at Anova

Corporate Projects

Turn team-building into community-building.

Corporate volunteer projects are a powerful way for teams to give back, build connection, and create lasting impact where it matters most. We'll work with your group to design a hands-on project that meets real needs at our shelters or program sites—whether it's beautifying shared spaces, assembling welcome kits, or supporting seasonal initiatives.

DID YOU KNOW?

You can support Anova through your workplace's payroll giving program! Just select Anova as your charity of choice, and a small amount from each paycheck helps build A Future Without Violence all year long.

Project ideas include:

- Assembling personal care or welcome baskets
- Painting and decorating communal rooms
- Hosting holiday or back-to-school drives
- Outdoor upgrades like garden beds or seating areas

Thanks to support from Home Depot, volunteers recently built raised plant beds at our Clarke Road shelter—creating a calming green space for survivors to enjoy and staff to use in therapeutic programs. Projects like these make our spaces more than just safe—they make them feel like home.



Cause Marketing

Align your brand with purpose and impact.

Cause marketing partnerships allow your business to connect your products or services with a powerful mission—supporting survivors while engaging your customers in giving back. Whether it's a percentage of sales, a round-up-at-the-register campaign, or a limited-edition product that benefits our programs, your brand can create measurable community impact while building loyalty with socially conscious consumers.

Sponsorship includes:

- Co-branded marketing materials and promotions
- Recognition in donor and community communications
- Opportunity for cross-promotion on social media and events
- Impact report highlighting funds raised and lives changed

Cause marketing opportunities are customizable to fit your brand and goals. Let's design a partnership that works for you.



halo
CAR WASH®

HALO CAR WASH

Support Anova

Anova fundraises to provide essential support for survivors of domestic violence and sexual assault, offering emergency shelter, crisis counseling, advocacy, and prevention education. Your donation helps ensure women and children have access to safety, healing, and hope. By contributing to this initiative, you're helping to break the cycle of violence and build a future free from harm.

PURCHASE WASHES NOW

Support Anova and Feel Great in Your Clean Car!

50% of your purchase will be donated to Anova!

Third Party Events

Host your own event.

Make your impact your way.

Third-party events are an incredible way for businesses, community groups, and individuals to raise funds and awareness while showcasing their own creativity and passion. From golf tournaments and fitness challenges to concerts, craft sales, or workplace fundraisers, these events bring people together and channel community energy into meaningful support for survivors.

Sponsorship includes:

- Recognition in donor communications and on our website
- Branded resources and materials to support your event
- Staff support for guidance and promotion (as capacity allows)
- Impact update and tax receipt following your event



Our friends at Royal LePage host an annual 'Night Light Walk' to raise funds for essential shelter services in the Tri-Land area!